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HarborFest 2016: An Involved Community

Leeward Business Advisors Drives Community Involvement, Funds through Free Event

KENOSHA, WI – August 3rd, 2016: Leeward Business Advisors (LeewardBA) successfully hosted their second annual HarborFest on Thursday, July 28th. Over 300 attendees connected with 12 community nonprofits from South East Wisconsin, including Kenosha School of Technology Enhanced Curriculum, Junior Achievement (JA), and MEME.Corp, with a light rain in the background.

The overarching message from this event was focused on how the community is willing to get involved with youth and educational programs with the assistance of a catalyst. Attendees heard great speeches from KTEC, Boys and Girls Club of Kenosha, Carthage, and JA. Jean Moran, CEO of LMI packaging, even presented the Strive Together initiative, tying the whole evening together.

Howl at the Moon performed three forty-minute sets, fueled by audience participation. In addition to singing and dancing along, attendees submitted song requests via social media. The student entrepreneurs from MEME.Corp got the opportunity to show off their dance moves and move merchandise.

MEME.Corp's participation in HarborFest '16 was especially notable, as a JA success story. Students set a sales goal of 40 units and surpassed that, selling 63 furstring bags. MEME.Corp raised over \$120 to donate to the Safe Harbor Animal shelter, through product sales from the event. Students have their sights on additional sale venues and are hoping to raise even more funds to donate to Safe Harbor.

LeewardBA's CEO, Michael Polzin, shared his journey through overcoming adversity, specifically in his education. Attendees learned about how his JA experience provided him a framework to persevere and launch LeewardBA.

LeewardBA was proud to present 2016 Leeward Business Advisors Community Impact Outstanding Achievement awards to Kristen Kief of KTEC, Jake McGhee of Boys and Girls Club of Kenosha, and Nick Lyons, of JA. These winners have made clear impacts on the community in Kenosha and LeewardBA is honored to be able to work with them.

LeewardBA also announced the donation of complete computer systems to KTEC and Boys and Girls Club of Kenosha to help support both organizations missions and fuel technology enhanced learning in the community.

[About Leeward Business Advisors](#)

Leeward Business Advisors is a Wisconsin based corporation that provides business strategy planning, business improvement implementation, and full IT operational support. They offer world class Cloud Computing services, Cloud brokerage, Managed IT services, and a full US based Support Service Desk (called Quick Answers). Michael Polzin, CEO has 20+ years of enterprise business and technology experience gained while working at Allstate Insurance and Microsoft Corporation. Jason Klein, CTO has 15+ years delivering effective and efficient technology to Midwest companies.

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